

**Southwest  
Contemporary**

Jordan Eddy <jordan@southwestcontemporary.com>

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**Change in The Valley**

5 messages

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**The Valley** <ari@thevalleytaos.com>  
To: jordan@southwestcontemporary.com

Wed, Mar 25, 2026 at 2:01 PM



Change in  
The Valley



Dear friends of The Valley,

I've been putting off sharing an important update ~ please bear with me, this is a tender one.

Late last year, I came to the decision that it was necessary to close our main location in Taos. As many of you are likely painfully aware, the art world has been in a period of contraction, and it has been harder than ever to balance rising expenses with slowing sales.

The Valley began in a small space in Taos in 2020 and relocated to a large historic building nearby in 2023. At one time, we were active participants in the art fair circuit and expanded our reach by presenting at up to four fairs per year around the country. Last summer, we added a temporary exhibition space in a casita on Canyon Road in Santa Fe, with the hope of generating more local support for the gallery.

I'm proud of having tried a wide variety of approaches over the past few years to increase visibility for our artists and connect them with collectors, institutions, and other important opportunities. This driving force isn't changing, but it has come time to be more realistic

about what resources I have available. I'm so sad to have had to let go of our space in Taos. But by doing so, the gallery can continue to operate, hopefully in a more sustainable way going forward.

In 2026, The Valley will be headquartered from our (tiny!) space in Santa Fe, right next door to the best neighbors ever - Smoke the Moon. We will present a handful of exhibitions there, and will be getting back on the road for some art fairs too. The Valley will continue to represent our roster of artists, and we have off-site storage where their works are safely housed as well as viewing room at our Santa Fe location. While we will present a smaller number of projects this year, I couldn't be more excited about what is coming up, and I am hopeful that our best work is still ahead.

Thanks for being here. <3

With courage,

Ari



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**On view at The Valley in April**

Opening on March 27, we will present a selection of the gallery's inventory which has never been exhibited in Santa Fe. Featuring works by Ida Badal, Lowe Fehn, Khaled Chamma, Aron John Dubois, Sophia Heymans, Joanna Keane Lopez, and others.

[View Exhibition List](#)

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## Upcoming Projects



### Friends Fair

*Sophia Heymans, Aron John  
Dubois, Zoë Stiler, Amelia  
Lockwood*  
May 7-10  
Austin, TX

**NADA New York**  
*Sarah Esme Harrison, Henry  
Harper, Tim Johnson*  
May 13-17  
New York City, NY





Sophia Heymans  
*solo exhibition*  
 Opening July 3  
 Santa Fe, NM



The Valley, 616 1/2 B Canyon Road, Santa Fe, NM 87501, United States

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**Jordan Eddy** <jordan@southwestcontemporary.com>  
 To: The Valley <ari@thevalleytaos.com>

Wed, Mar 25, 2026 at 2:07 PM

Whoa, I am sorry (but indeed not surprised) to hear this, Ari. We'll make sure to spread the word about the new epicenter of The Valley through our headlines column and other coverage. Sending well wishes for this new phase. I'm eager to see you and touch base. -J

—  
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**Ari Myers** <ari@thevalleytaos.com>

Thu, Mar 26, 2026 at 12:32 PM

To: Jordan Eddy <jordan@southwestcontemporary.com>

Hi Jordan,

Would love to get together soon and discuss it all further. It's a tough balance to appear solid while feeling very not-solid.

I appreciate your support.

Warmly~

Ari

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**Jordan Eddy** <jordan@southwestcontemporary.com>

Thu, Mar 26, 2026 at 12:34 PM

To: Ari Myers <ari@thevalleytaos.com>

Oh, I feel you my dear, when shall we convene?

Best,  
Jordan

—  
**jordan eddy**

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**Ari Myers** <ari@thevalleytaos.com>

Fri, Mar 27, 2026 at 8:58 AM

To: Jordan Eddy <jordan@southwestcontemporary.com>

Let me get back to you when I have a sense of when I will next be in Santa Fe over the next couple of weeks. Or, do you have any plans to be in Taos?

A

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